

INNOVATION LEADING TO SCALE



PROGRESS REPORT



ENCOURAGING FIGURES & TRENDS

(TILL MARCH 2016)

Every **4 minutes 1** toilet is constructed

Operating in **10** states.

People reached (est.) safe sanitation: **10,000,000**

579,769 safe toilets built.

Created **10000+** jobs

60+ partners.

Sanitation density **>75%** in **1295+** villages

30% decrease in cost

ABOUT FINISH SOCIETY

FINISH Society is established with an aim to promote sustainable and equitable development of sanitation, hygiene and waste management through a holistic approach by creating awareness, enhancing capacities, facilitating financial inclusion aided with economic incentives and thereby, improving quality of life. **Financial Inclusion** Improves **Sanitation** and **Health** programme (FINISH) was conceived with the objective of enabling the emergence of a rural society whose health is improved not only through better sanitation facilities but also by an improved knowledge and awareness of the concept of "Total Sanitation". The project is being carried out by FINISH SOCIETY for Dutch Ministry of Foreign Affairs (DGIS) since 2009.

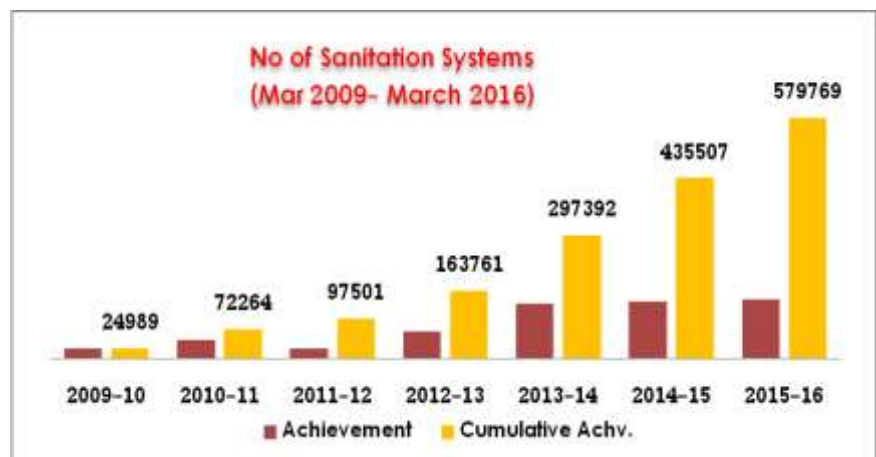
PROGRESS OCT 2009 - MARCH 2016

With focus on behavioural change, facilitating finance and supply chain support in association with around **60** partners demand for sanitation is generated and fulfilled. We have reached the target SS and kept steadily moving further. Till Mar'2016:

Over **579,769** families got access 'safe sanitation systems' as per their preference and location specific requirement.

ACHIEVEMENTS DURING APRIL 2015 - MARCH 2016

- **144,262** safe sanitation systems (valued over € 32.0 million) were built in the year 2015-16 with CLTS.
- Over **169** school toilets were built for children. Enabling sustainable WASH practices in **165** Schools impacting more than 15000 children.
- **95** villages were made open defecation free.
- Participated in making Shikhar Block as the first ODF block in UP with District Administration & UNICEF



FINISH'S STEADY PROGRESS DUE TO

Innovative Business Model

- Using existing channels and field partners
- Generating demand through intensive behaviour change communication, award winning audio visuals and grass root support.
- Stimulate supply chain.
- Focus on partnership relation management.
- Sustainability organisation and approach
- Standardized and transparent processes
- The systems were financed using micro credits, own contributions owners, Government of India and CSR subsidies as well as cooperative credits

2. Innovative Technology

- Use of **output based** aid in sanitation to achieve sanitation densities
- Use of **innovative materials**: waste wood shipbreaking (Gujarat), bamboo
- Supply side pilot of over 100,000 units in Rajasthan where 30% **reduction in cost** of sanitation system construction was achieved by aggregating supply side.
- Developing sanitation **value chain**: pilot to convert 10 tonne human excreta in marketable compost. In Tamilnadu, converting agri waste and human excreta and monetising biogas (community system), in Gujarat linked toilets to 2,000 new biogas systems. Piloted Standardising **biogas** approach with SimGas BV.



3. Team effort

FINISH's management team and board members (mainly from India and the Netherlands) have years of experience in sanitation, financial inclusion and related sectors.

A Project Implementation Team with a regional structure implements the various projects. This Team is trained on Sanitation and Solid Waste Management by experts from WASTE & India.

FINISH BOARD MEMBERS:

Vijay Athreye (Finish Society, Treasurer); SV Bhave (Former IAS); Theo Brouwers (ACTIAM Impact Investing), Joydeep Roy (Ex- CEO, L&T Insurance); Valentin Post (WASTE, Chairman), A Sahasranaman (Former IAS), NK Perumal (RDO, Trust), Mukul Jaiswal (MD, Cashpor), Arun Ramanathan (Former IAS), Britta Augusburg (IFS, London), Abhijit Banerji (Programme Director, Secretary);

FINISH'S BLUE PRINT

FINISH has added over half a million safe sanitation systems in selected pockets of 10 States by integrating demand, supply and financial inclusion. Our sanitation programmes also impacted schools, children and peri urban areas improving quality of life for all. For the next year, FINISH will continue with generating demand for sanitation, reducing cost of sanitation systems (supply side) and expand in areas like valorising human excreta, water, clean energy and solid-liquid waste management in the direction of connecting end to end



States Spread Across India

Maharashtra, Rajasthan, Odisha, West Bengal, Tamil Nadu, Bihar, Jharkhand, Uttar Pradesh, Madhya Pradesh, Gujarat.

Planned Expansion : Andhra Pradesh

FINISH film "Let's Make it Right" gets Gold at Flame Awards 2014 in Best Social Development Campaign Category!

For more information please visit www.finishsociety.org ;

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